

From the *Wall Street Journal* (OCTOBER 13, 2011)

UPDATE: Hyundai Debuts Smallest Car Ever To Challenge Suzuki In India

Hyundai Motor Co. introduced its smallest car ever on Thursday, a three-cylinder, four-door, five-seat hatchback to be built and sold in India and compete squarely against the biggest-selling model of the country's top car maker, Maruti Suzuki India Ltd.

The car, called the Eon, is a few inches shorter than Hyundai's i10, which for several years has been its smallest car and is made in India and sold there and in parts of Europe. It's the exact length of Maruti's Alto, the top-selling car in India by units, and slightly longer than Tata Motor Ltd.'s Nano, one of the world's smallest cars.

Hyundai's Eon small car to compete with Maruti Suzuki's Alto

-- Eon small car has starting price of \$5,510

-- Hyundai India to raise annual car output to 670,000 in 2012 from 630,000



<http://blogs.wsj.com/indiarealtime/2011/10/13/video-meet-the-eon-hyundais-answer-to-tatas-nano/?KEYWORDS=hyundai+eon>