

## International Cooperation Syllabus

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상담시간: Wed. 12:00-1:00, or by appointment

Class schedule:       Wed. 9:00-10:30  
                              Mon. 10:30-12:00

Room: 218

교재: 없음

성적평가:	항목	비중	만점	공개여부
	Class Attendance and Participation	20 %	추후 결정	공개
	Quizzes and Other Assignments	50 %	추후 결정	공개
	(In-class) Final Exam	30 %	추후 결정	공개

**강의목표:** This course is a sequel to the course International Economic Affairs, and is designed to broaden the student's practical knowledge on international economic cooperation among private companies and among governmental institutions. It is taught by a foreign faculty or a native speaker of English.

**Prerequisite:** International Trade and the World Economy.

**Recommended:** International Management, International Marketing

**강의진행방법:** This course is taught in English. The final grade will be based on the student's scores from the final exam, quizzes, other assignments (if any), attendance and participation. In-class quizzes and other assignments (if any) that are given will be collected for grading and feedback. Late homework (if any) of other assignments are *not* accepted. The (in-class) final exam is *cumulative* with more weight given to later topics than earlier ones. The final exam cannot be given ahead of schedule. It should be taken as scheduled and not earlier or later unless there are very compelling reasons. The final exam may consist of multiple-choice and essay questions based on materials from class lectures, other assignments (if any), quizzes, and handouts. If a student has a valid reason (as determined by the instructor) for missing an in-class quiz, a make-up quiz may be given. A make-up quiz may be different from the one missed. There is *no* make up for a missed assignment or in-class quiz after the results have been made available or known to the class. Your final grade in the class is the grade you *earn*.

**Textbook:** None, just handouts in class or posted on the website shown below.

**Website:** [www.penpacific.com](http://www.penpacific.com) (for syllabus, handouts and study guide for tests, including classroom protocol)

주	주제	강의내용	과제 및 참고자료
03/02	Cooperative strategy	Why do firms form cooperative strategies?	Handout
03/07	Strategic Alliances	Types of strategic alliances and then some examples	Handout
03/14	Strategic Alliances (cont.)	Strategic alliances under alternative market conditions	

03/21	Cross-border (international) cooperative strategy	How do international cooperative strategies differ from domestic ones?	Handout
03/28	Cross-border (international) cooperative strategy (cont.)		
04/04	Risks in cooperative strategies	Understanding the competitive risks associated with cooperative strategies	Handout
04/11	Risks in cooperative strategies (cont.)		
04/18	The Economics and Politics of Global Financial Governance	Policies and institutions and their roles in the global financial system.	Handout
04/25	The Economics and Politics of Global Financial Governance (cont.)		
05/02	Monetary affairs in the European Zone	Issues on Europe's influence in global monetary relations are discussed.	Handout
05/9	Monetary affairs in the European Zone (cont.)		
05/16	Regional Financial Cooperation	What are the prospects for a formal or informal regional financial arrangement?	Handout
05/23	Regional Financial Cooperation (cont.)		
05/30	International Finance and Emerging Markets	The implications of financial globalization on emerging markets are examined.	Handout
06/06	International Finance and Emerging Markets (cont.)		
06/13	Final Exam		
	<i>Note: The above schedule of topics is tentative. Any changes will be announced in class.</i>		